Seventy Eighth Regular Meeting of the Boulder Junction Community Foundation Board Meeting Tuesday, June 20, 2017

Boulder Junction Community Building, Nordlof Conference Room

"Our Mission: To preserve and enhance Boulder Junction for present and future generations."

<u>Present</u>: John Altschwager (2019), Grant Herman (2019), Gary Plouff (2018), Dave Osborn (2017)), and Adam Zogata (2019). Absent with notice: Michelle Mauzer (2019), and Mary Van Grinsven (2019).

Call to Order and Agenda for the Meeting:

The meeting was called to order by President Herman at 6:20 p.m.

Motion: Approval of agenda. M/S/P

Minutes of the May 16, 2017 Meeting:

Motion: Approval of minutes. Osborn/Altschwager M/S/P

Welcome to Guests

A warm, welcome was extended to Barbara Douglas Johnson, Barbara Boston, Leslie Gauberti, and Barb Konopacki.

Election of New Director

Barbara Douglas Johnson briefly explained her belief in the work of the Foundation, her passion for making life in Boulder Junction as wonderful as it can be and her recent completion of 2 terms on the North Lakeland School Board.

Motion: Elect Barbara Douglas Johnson to a 3year term as a Director. Zogata/Plouff M/S/P

Treasurer's Report

Receipts and Expenditures: Treasurer Plouff presented the end of May financial report, showing the general checking account beginning balance was \$28, 472.47 and end of month balance was \$27,391.72. The Foundation is now part of the Amazon Smile program. If you order on Amazon and choose the Boulder Junction Community Foundation under "Amazon Smile Program", the Foundation will get a quarterly donation from Amazon. This was our first donation from Amazon. We will make this option known through our website and our Facebook page.

Motion: Place the May financial report on file. Plouff/Zogata M/S/P

The current balance in our Restricted Endowment Fund as of June 16, 2017 is \$214,454.01. (Reconciled). We are 1/5th of the way to our \$1Million goal!!

IRS 990 was filed on May 15, 2017. Wisc. Form 1952 was filed as of June 16, 2017.

CFONCW Investment Pool Selection: The Foundation has filed our Endowment Fund investment monies in the 70/30 Global Fund option. This will become effective July 1, 2017.

The 2016 Annual Report is finished and looks great. It will be distributed to our email list with the approved minutes from our May meeting. It will also be sent via mail to all neighbors without a listed email address.

President's Report

The operations calendar items were reviewed and being worked on.

- Chamber of Commerce Visitors Guide information has been updated and is in the process of being submitted.
- All other calendar items are either completed or being worked on.
- Discussion on producing 2 newsletters a year plus our Annual Report.
 We will send this to the Publicity Committee to discuss and make a recommendation.
- 4th of July Parade was discussed. Fundraising Committee will organize.
- Musky Day booth exposure was discussed. Publicity and Fundraising Committees will work on a slide show presentation and specifics for the booth.

Committee Reports

Colorama Dinner Committee: Save the Date: September 23, 2017. Organizational meeting held this morning, June 20, 2017 at Camp Manitowish, including committee chairs.

Motion: Appoint Barbara Boston as Chair of the 2017 Colorama Dinner Committee. Osborn/Plouff M/S/P

This year the committee is looking into offering bucket raffles and a 50/50 raffle the night of the event in addition to our Peeplelure's Silent Auction. Ticket sales may see a discount if purchased before Labor Day. Director Plouff will look into the raffle licensing process of both types of raffles.

This will help us in planning food for the event. The 8th grade class will again serve during the dinner. For this, the Foundation will make a payment from our proceeds of \$650 plus they collect all tips (traditionally over \$1000).

Jen Beda has graciously accepted the position of 8th grade wait staff Supervisor. Thank you Jen!

Dairymen's is once again donating our appetizers and servers – Thank you for this generous offer!

Sponsorships for this event are sought to help the Foundation's Restricted Endowment Fund. A discussion ensued about the importance of sponsorships and how this has grown to a bigger responsibility each year. The committee requested the board take over the main responsibility of seeking sponsorships.

Motion: Primary responsibility of the sponsorship program for Colorama Dinner will lie with the Board of Directors of the Boulder Junction Community Foundation. Osborn/Zogata M/S/P

Ticket prices were discussed for 2017. The committee would like to give a break to dinner guests who buy their tickets early'

Motion: Ticket prices for Colorama Dinner 2017 will be \$15/adults if purchased before Labor Day (Sept. 4) and \$17/adults if purchased after Labor Day. Children's tickets will remain at \$8/child.

Altschwager/Zogata M/S/P

Next meeting is August 29 at 8:30am at Camp Manito-Wish.

Finance Committee: No meeting this month.

Grants Committee: We currently have \$5900 available in grant monies from our CFONCW Restricted Endowment fund.

A grant application for a stage for Music on Main Street events from the Chamber of Commerce was approved by the Grants committee of the Foundation with the stipulation the Chamber get approval from the town to place it on town property if it needs to be moved within a 5 year period. This approval will be sought from the town at their town board meeting on June 27, 2017 before our approval will be final.

Fundraising Committee:

- Our inaugural Mostly Social Events were both successful events and were held on May 24 (@ White Birch Village, the home of Director Altschwager) and June 6 (@ the home of Director Van Grinsven). It is our goal to invite all current neighbors to an event sometime this year. These events are purely social and a way for us to say "thank you" for your support and also an opportunity to listen to our donors to help mold the Foundation for the future. Thank you to those who attended and we look forward to seeing more of our neighbors in upcoming events.
- All brochures have been updated for 2017.

- A booth was reserved at Musky Jamboree to display information about the Foundation. Herman, Van Grinsven, and Gauberti will work on information to display.
- The board is still looking into Electronic payment processes. The
 presentation by Jack Kiley through Huntington Bank went well but it was
 an expensive option. We are looking into having a "donate now" button
 connected to Pay Pal.

Publicity and Community Relations Committee:

- Continue to keep our Facebook (Osborn) and Website (Gauberti) pages current. All Directors should send pertinent information.
- Add Theresa Smith, Committee chair to be an administrator of the Facebook page.

<u>Correspondence</u>: An invitation was received from the Apostle Island Area Community Fund for their annual celebration event on July 15, 2017.

<u>Two</u> letters were received in reference to our Mostly Social events. One of regret for not being able to attend and one to thank us for a wonderful evening and sharing the future plans of the Foundation.

Other Business: More discussion ensued about the comments and ideas collected at these events and how we can use these in the future.

Calendar Items

> Tuesday, June 20, 2017:

> Saturday, July 1, 2017

Tuesday, July 4, 2017

➤ Wednesday, July 12, 2017

> Tuesday, July 18, 2018

> Sun/Mon July 23 or 24, 2017

➤ Sun/Mon July 30 or Aug 1

Sunday, Aug 13, 2017

> Tuesday, Aug 15, 2017

Regular Board Meeting @ 6:15pm Board photo at Hwys H/K with Bike

Station at 10:00am
 4th of July Parade

Presentation of Check to Chamber

at Music on Main Event- 8:00pm
 Regular Board Meeting @ 6:15pm

?? Next Mostly Social Event

?? Next Mostly Social Event

Musky Jamboree Foundation Tent Regular Board Meeting @ 6:15pm

Adjournment Motion: Meeting adjourned at 8:30p.m. Zogata/Plouff M/S/P

Respectfully Submitted, Mary Van Grinsven

Boulder Junction Community Foundation Secretary /s/

2017 Committee Members

Finance Committee: Gary Plouff, Chair; John Altschwager, Tom Basting, Sr, Leslie Gauberti, Mark Hilgendorf, CFA, Craig Mason, Mary Van Grinsven, and Adam Zogata.

Fundraising Committee: Parker Sterner, Chair; John Altschwager, Tom Basting, Sr., Grant Herman, Craig Mason, Dave Osborn, Mary Van Grinsven, and Adam Zogata

Publicity and Community Relations Committee: Theresa Smith, Chair; Leslie Gauberti, Grant Herman, and Dave Osborn.

Grants Committee: Mary Van Grinsven, Chair; John Ader, John Altschwager, Sue Fehlandt, Leslie Gauberti, and Therese Safford

Colorama Dinner Committee: Dennis & Lori Aukstik, Jen Beda, Barbara Boston, Leslie Gauberti, Jerry Geiger, Grant Herman, Barb Konopacki, Craig Mason, Michelle Mauzer, Pam Muenzner, Trish Menzia, Dave Osborn, Therese Safford, and Parker & Sandy Sterner